

Bio Development AG news – Daniel von Meißner joins company

Seon, 7 December 2018 - As part of the company's declared aim to strengthen the independent organic food market, the Bio Development AG team will be expanding as of 1 January 2019. On this date, Daniel von Meißner will join Bio Development and work together with the Chairman, Markus Lüthi, to step up co-operation between the associated companies. His main focus will be on the development and advancement of organic food projects, in specific the promotion of beneficial collaboration without affecting regional brands.

Daniel von Meißner is an experienced and enthusiastic supporter of the organic food movement who worked as a consultant for 10 years followed by 7 years at Alnatura and later at Alnavit GmbH, a company closely associated with Alnatura, where he occupied an executive position.

As proclaimed by Bio Development AG, the company pursues proximity to local conditions instead of corporate structures. This approach is also reflected by its associative collaboration approach which will receive another boost thanks to the addition of Daniel von Meißner.

About Bio Development AG

Founded in 2009, Bio Development AG, a consortium of like-minded shareholders, is committed to supporting the organic food market segment that operates independently of big corporations.

In the spirit of associative economics, it is the objective of Bio Development AG to see all players along the agricultural value chain compensated at a level that allows them to jointly manufacture natural and sustainable food products. On top of this, the company works to promote and link independent, value-based organic food companies. From these strong believes ensues a movement "from the plate to the field" – an increase in demand for high-quality, authentic products – that is served by motivated farmers "from the field to the plate".

The Board of Directors of Bio Development AG consists of Markus Lüthi (Chairman), Dr. Marco Arduini, Dr. Fabio Brescacin, Georg Kaiser, Urs Neuenschwander, Dr. phil. Samuel Rom and Niklaus Schär. The company's share capital amounts to CHF 56 million.

Further information is available on our website www.bio-development.net.